

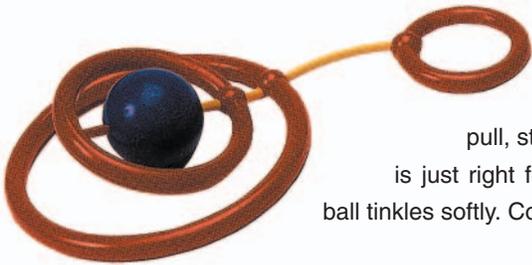
CHILD DEVELOPMENT TOYS

Play is the way all children learn and improve essential skills, and toys are the tools of children's play. The toys that arouse their curiosity, and draw them into a friendly world of things to watch, listen to, touch and feel create rich opportunities for growth.

Carefully designed by a team of child development experts, Parents® Magazine Child Development Toys spark the imagination and encourage emerging skills with bright colors, captivating movements, appealing sounds, and delightful shapes that intrigue little ones right from the start.

Play-tested with thousands of young children for durability and fun, every Child Development Toy is a source of exciting challenges waiting to be discovered. And only Parents® Magazine Child Development Toys come with *Play and Learning™ Guides*:

A valuable resource for involved parents, each sixteen-page, illustrated booklet is filled with ideas to make playtime with baby all the more special, all the more rewarding.



PM104 RED RINGS This surprising toy is a rattle, teether, and infant exerciser all in one. The flexible rings allow baby to pull, stretch, and twist, developing motor skills, and the rubbery material is just right for mouthing and biting. To baby's delight, a bell inside the blue ball tinkles softly. Comes with its own *Play & Learning™ Guide*. Ages 2–5 months.



PM116 CRIB ACTIVITY ARCH A terrific idea for the crib—combining the best developmental features of mobiles and gyms into a convenient and adaptable Arch. The colorful arch fixes to crib sides with Velcro®, and because it gives when tugged from below, it cannot be used as an aid to standing. The toys can be suspended at different levels as baby grows, or removed altogether for play outside the crib. Comes with its own *Play & Learning™ Guide*. Arch: Ages 0–3 months. Rattle Bird and Spinner Paddle alone: Ages 0–8 months.



PM115 STACK AND DUMP TRUCK A sturdy activity vehicle that provides lots of opportunities for imaginative play as a toddler's skills and interests grow. The easy-to-operate dumper tray lifts to reveal a storage area, and color-coded cargo chips fit in slots and grooves, over posts, on headlights and hubcaps—great for sorting and matching games. Comes with its own *Play & Learning™ Guide*. Ages 12–24 months.



PM108 LOOK AND SEE Babies love faces, and this vinyl picture book has “page” after page of friendly faces to discover and explore. It includes peepholes for peekaboo games, rounded tabs that make turning pages easier, and a special unbreakable mirror page to let baby see the most captivating face of all. Encourages observation and language skills. Comes with its own *Play & Learning™ Guide*. Ages 7–10 months.



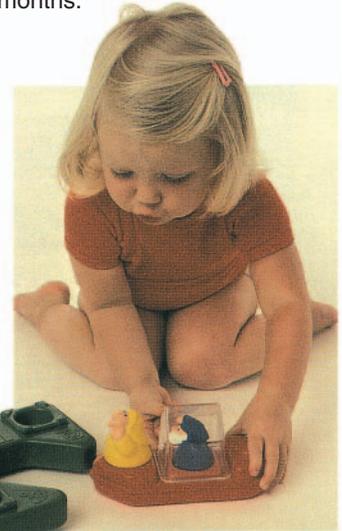
PM120 WET WILLY'S WATER FUN This soft vinyl activity book, with a removable penguin figure and a convenient built-in carrying handle, is ideal for play in the tub or out. Colorful illustrations of familiar objects capture a child's interest and help to build language and vocabulary skills. “Willy” fits into special slots on every page to join the action and makes a perfect playmate on his own. Comes with its own *Play & Learning™ Guide*. Ages 9–14 months.





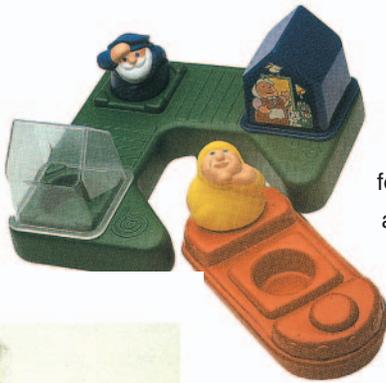
PM121 STAR RINGS The friendly face attracts and delights baby, but that's only the beginning. The colorful rings—just right for teething, touching, and tugging—swing and clatter together, capturing interest and encouraging manipulation. Comes with its own *Play & Learning™* Guide. Ages 5–8 months.

PM118 SPINNER RATTLE The slightest shake treats baby to fascinating display of color and motion: Inside the clear head, the bright red beads spin and the striped spinner whirls, providing exciting visual stimulation. Comes with its own *Play & Learning™* Guide. Ages 5–8 months.



PM107 SHIP SHAPE VILLAGE

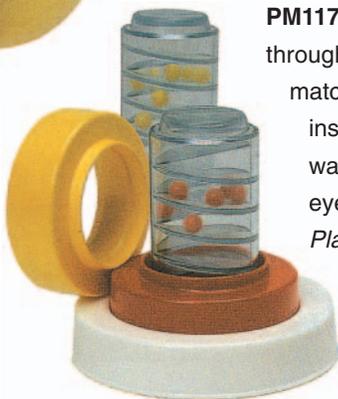
Here's a wonderful fit-together toy for bath, floor, or sandbox play. The houses make super scoops for the pouring and filling games that also encourage eye-hand coordination. The Sea Captain and Fisherman figures fit in harbor, boat, and under houses, and become leading characters in a toddler's fantasy play. Comes with its own *Play & Learning™* Guide. Ages 8–14 months.



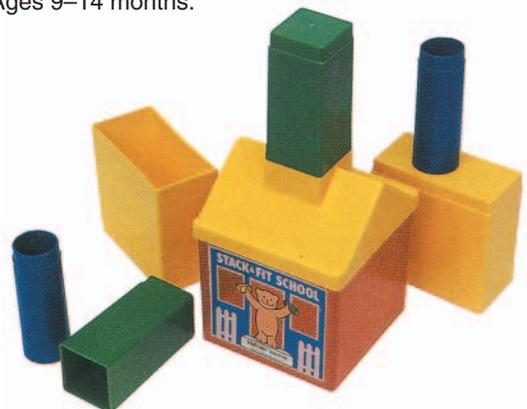
PM105 BALLS IN A BOWL Inside the sturdy, transparent bowl are three clear balls, each with a decorated spinner. By putting the smaller balls into the large bowl and taking them out again and again, baby discovers the concepts of bigger and smaller, inside and outside. Comes with its own *Play & Learning™* Guide. Ages 8–14 months.



PM117 RINGS AND ROLLERS The brightly colored rings and see-through cylinders fit together in lots of ways, and can even be matched by color. A unique spiral ramp design allows the beads inside each cylinder to tumble down, rewarding shaking and waving with an intriguing display of color and sound. Encourages eye-hand coordination and two-handed play. Comes with its own *Play & Learning™* Guide. Ages 9–14 months.



PM109 STACK AND FIT SCHOOL A perfect first set of blocks for toddlers. The hollow round, square, and rectangular blocks fits together in lots of ways, and the special roof design makes it easy to build tall, sturdy towers. Great for developing hand-eye coordination, and for learning sizes, shapes, and colors. Comes with its own *Play & Learning™* Guide. Ages 11–17 months.



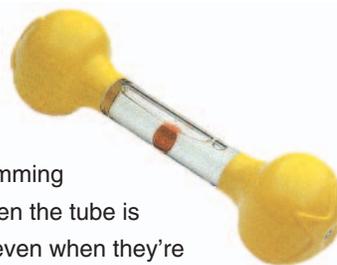
PM102 WIGGLE WORM Our huggable fabric friend wiggles, moves about, and makes three distinct, satisfying sounds as baby plays. The bold colors attract attention; the easy-to-grasp rings are perfect for teething and for encouraging handling skills. Comes with its own *Play & Learning™ Guide*. Ages 2–5 months.



PM122 BARNYARD SIGHTS AND SOUNDS Our foam-filled fabric activity center is a first crib toy, a giant playmat, a soft toy for car play, and more. The textured fabric flaps invite exploring, and hidden squeakers make surprise sounds. Little ones will enjoy discovering the animal babies hiding behind each flap. Helps develop vocabulary and fine-motor skills. Comes with its own *Play & Learning™ Guide*. Ages 2–8 months.

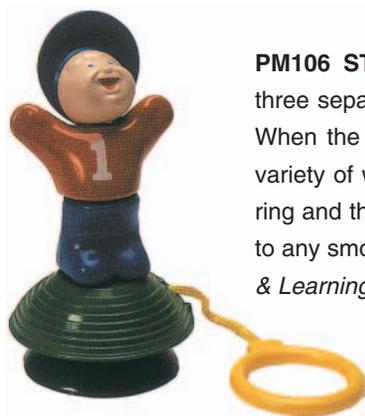
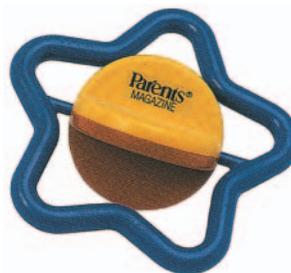


PM101 TRACKING TUBE An ideal toy for developing eye coordination and visual tracking skills. The soft ends—one squeaks, the other jingles—invite teething, squeezing, shaking, and drumming play. The floating red ball will hide in either end when the tube is tilted, helping baby learn that things are still there even when they're hidden. Comes with its own *Play & Learning™ Guide*. Ages 3–6 months.



PM103 YO-YO RATTLE An enthralling first toy with lots of play possibilities. When held at an angle, the colorful yo-yo moves along the track with a lively rattling sound. Different colors front and back, and high contrast patterns change as the yo-yo rolls, catching baby's attention. Encourages tracking, manipulative, and large muscle skills. Comes with its own *Play & Learning™ Guide*. Ages 3–6 months.

PM119 STAR TEETHER A toy to play a starring role in baby's first months. The flexible material feels as good in the hand as in the mouth, inviting baby to stretch and pull. The high-contrast center rattles and turns whenever the toy is shaken—a first lesson in cause and effect. Helps develop powers of observation and manipulative skills. Comes with its own *Play & Learning™ Guide*. Ages 3–6 months.



PM106 STAND-UP MAN This happy character is divided into three separate shapes, all connected by a cord with a large ring. When the cord is loose, baby can explore the colorful pieces in variety of ways. For a fun lesson in cause and effect, pull on the ring and the shapes pop up into a standing figure. Attaches firmly to any smooth, clean surface by suction. Comes with its own *Play & Learning™ Guide*. Ages 6–10 months.

